



Q1 2025

25 APRIL 2025

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EXECUTIVE MANAGEMENT



KASPER GJEDSTED
GROUP CEO

Kasper has an extensive background as an experienced CEO with a proven track record of creating profitable companies across multiple industries. He joined GreenMobility in March 2023 as Group CEO. He previously served as CEO of Avis Budget Group in Denmark and Sweden. Kasper also led Sixt in Denmark and has several years of experience in the software industry and from MAERSK.

Background:

Group CEO



CEO (Denmark & Sweden)



CEO & Regional Director
Scandinavia & Baltics



INTRODUCTION TO GREENMOBILITY

– SUSTAINABLE MOBILITY ON-DEMAND

We seek to change urban mobility for the benefit of current and future generations. GreenMobility reduces the need for private car ownership with our free-floating fleet and contributes to fewer cars, reduced air pollution and carbon emissions

OUR IMPACT



100,000+
Trips driven/month



1,400
EV cars and vans



+12,000
Tonnes CO₂ saved¹
Total to date)



1) Relative to having driven an equivalent amount of km in a typical combustion-engine vehicle (118.5 g CO₂/km based on European Commission, 2019, Average CO₂ emissions from new cars sold)

OUR ALL-ELECTRIC FLEET OF ~1,400 EVs



CARGO VANS

Specialized offering to support transportation of small goods.
Longer average trips.



CORE FLEET

The popular ride & main fleet.
Small but large car, perfect for trips in and around the city.

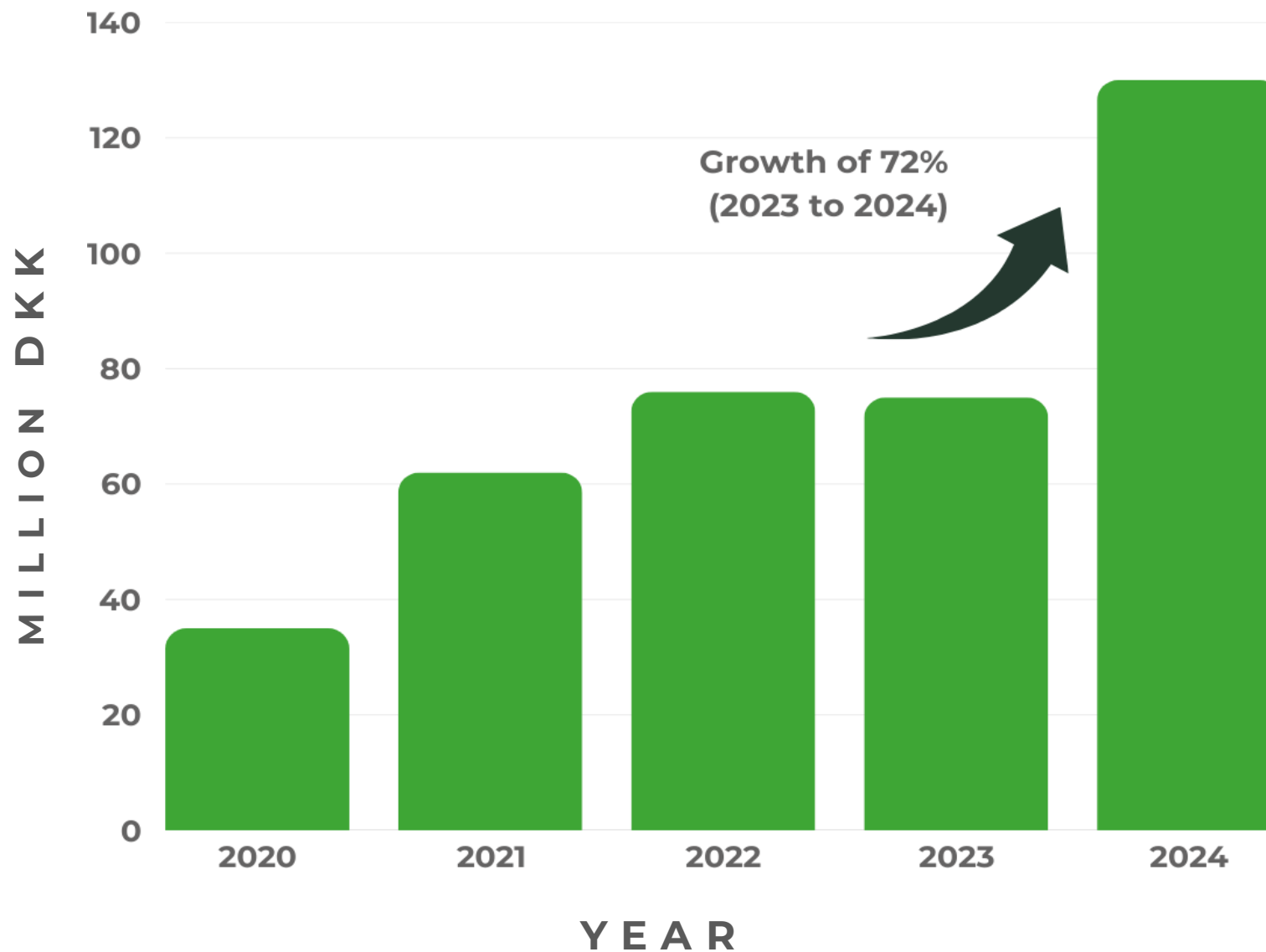


PREMIUM

Specialized offering for a premium trip for longer rides, business trips or just more space.

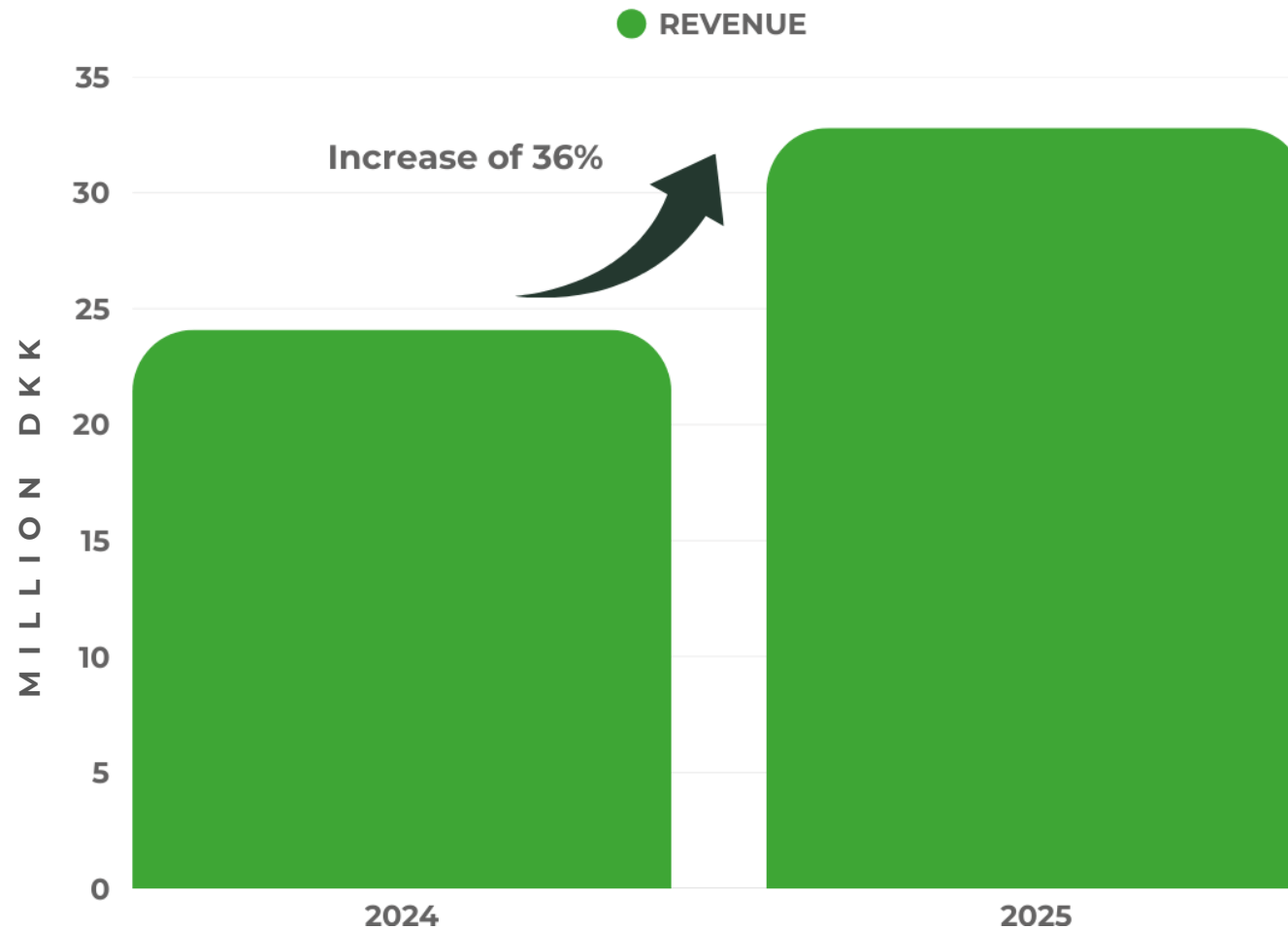
REVENUE (continuing operations) 2024

- Guidance DKK 120-130 million
- Revenue DKK 129.5 million
- 72% growth compared to 2023



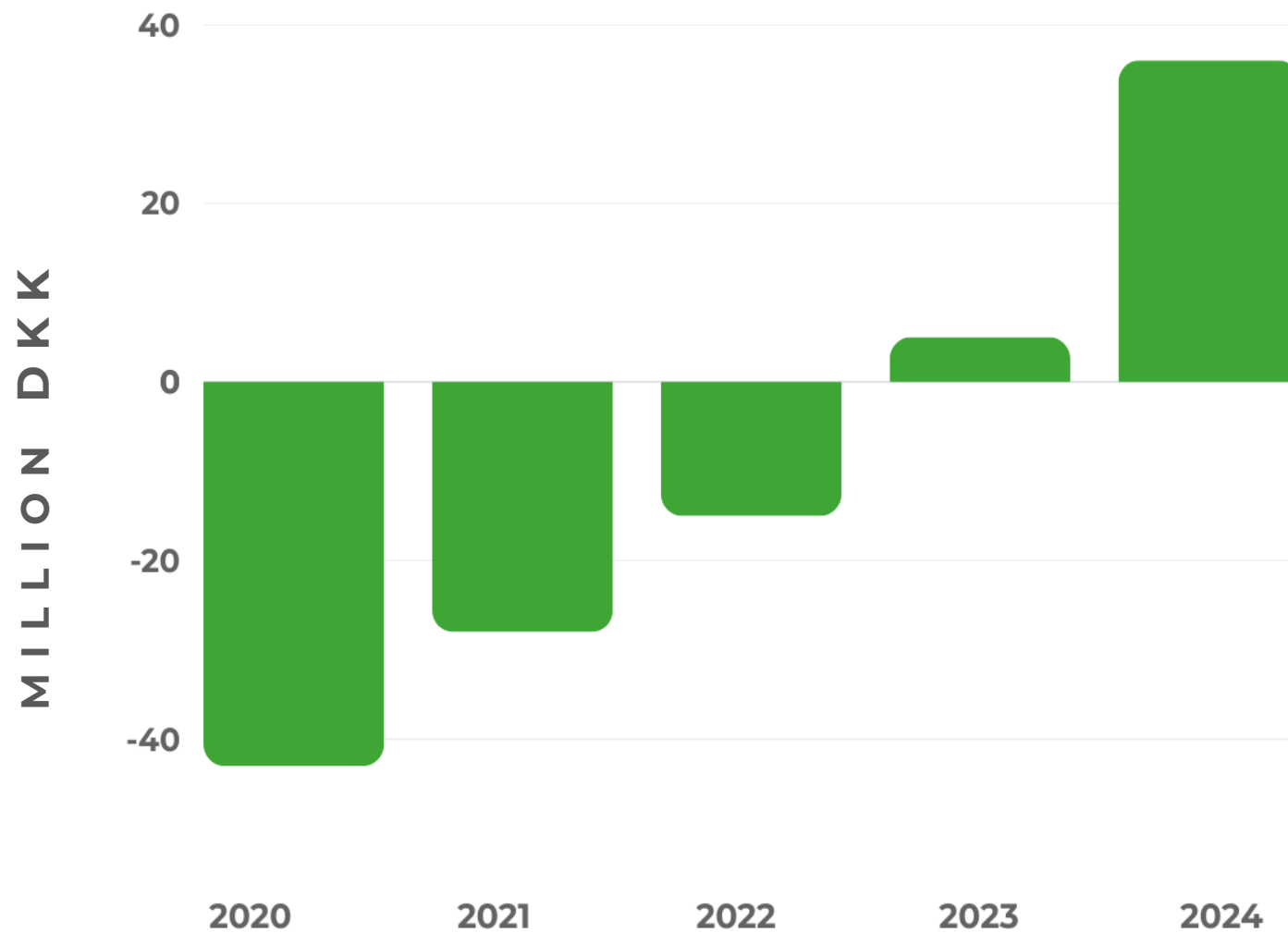
REVENUE Q1 2025

- Revenue Q1 2025 DKK 32.8 million
- Revenue Q1 2024 DKK 24.1 million
- 36% improvement



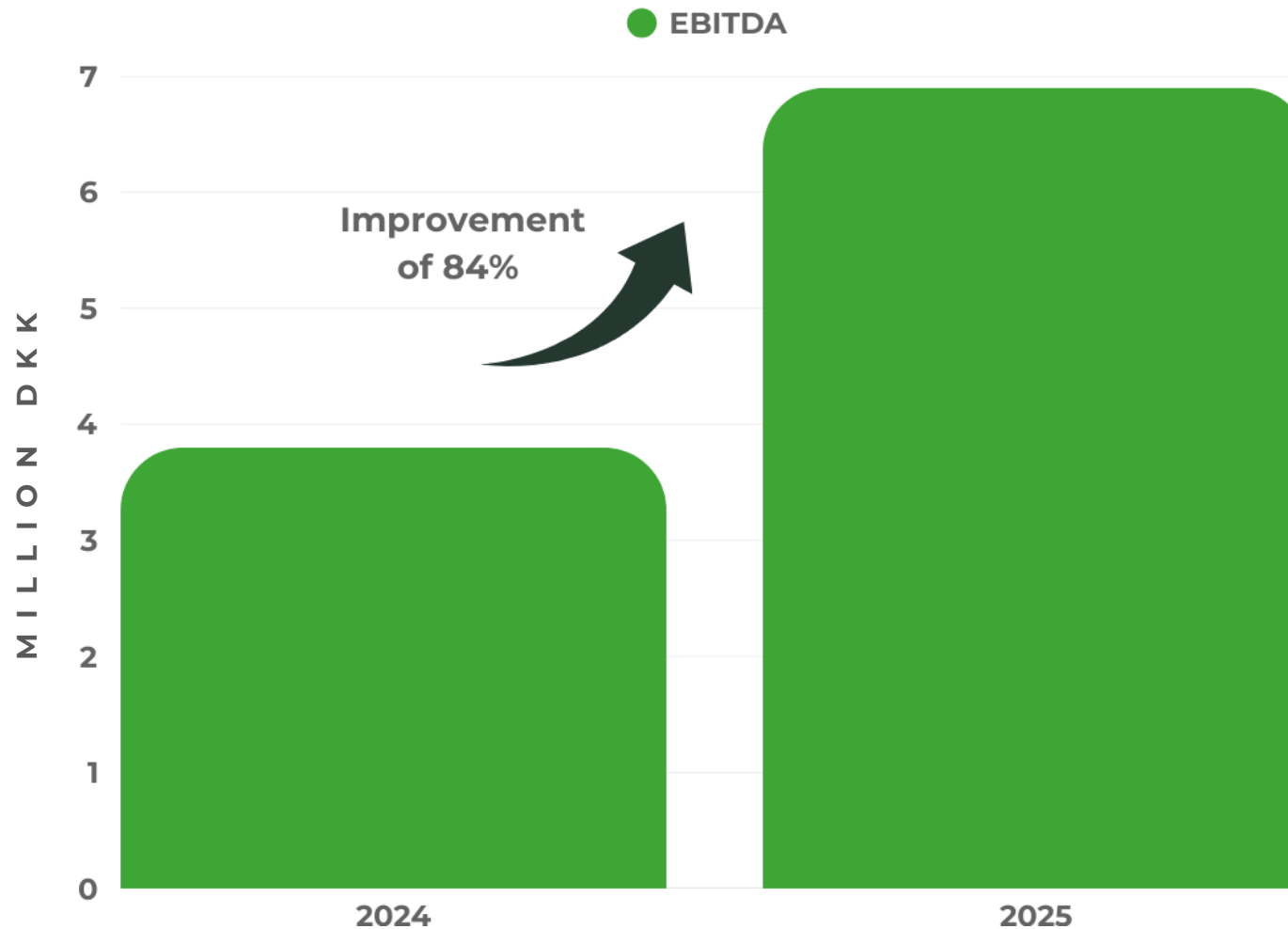
EBITDA (continuing operations) 2024

- EBITDA DKK 35.8 million
- DKK 5.2 million in 2023
- 589% improvement



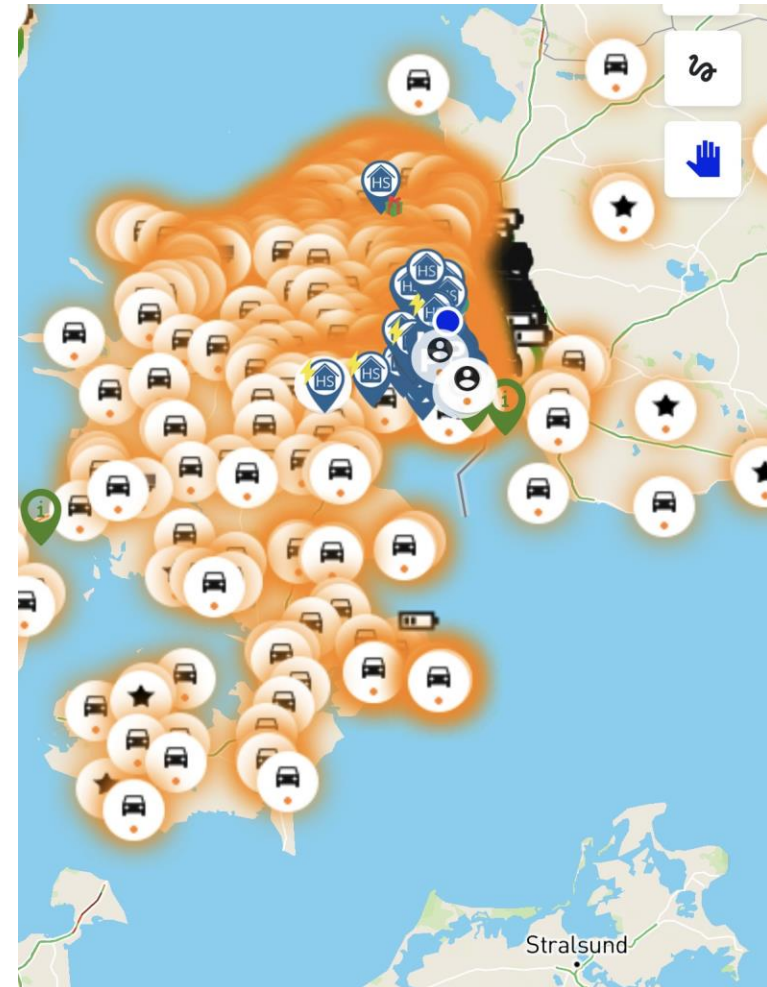
EBITDA Q1 2025

- EBITDA Q1 2025 DKK 6.9 million
- EBITDA Q1 2024 DKK 3.8 million
- 84% improvement



GUIDANCE 2025: DRIVING PROFITABILITY AND SUSTAINABLE GROWTH

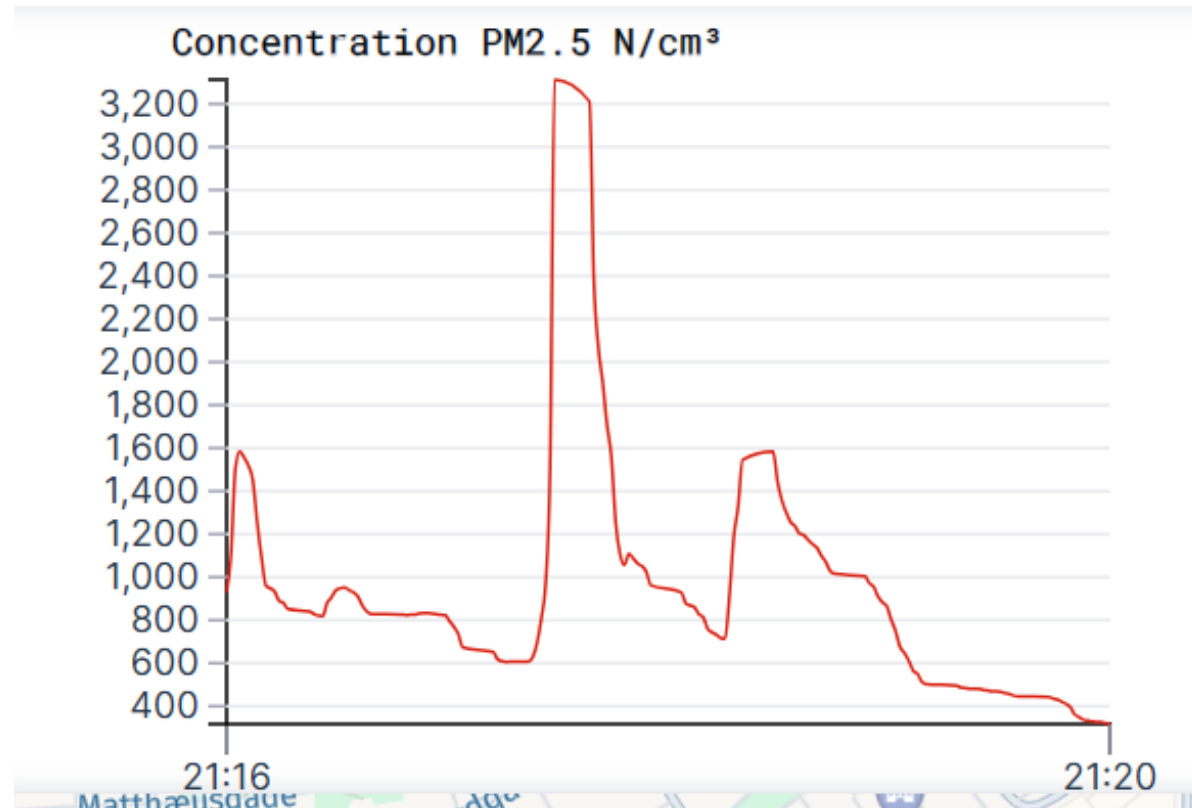
- Strengthening GreenMobility's role in urban transportation
- Expanding personal and professional car-sharing – more customers with bigger avg. spend through partnerships, automated sales to existing customers and data driven marketing
- Enhancing longer-term rentals – introducing new products
- Continuously improving the user experience – new platform
- To run an efficient and cost effective operation second to none – Significant changes: FreeMobility, cleaning hubs, washing, cameras, smoke and damage detection
- To make cars more available at the right time, place, and price for our customers' convenience and for increased profitability
- Reducing residual value risks
- Lowering financing costs



Smoke detection across entire fleet

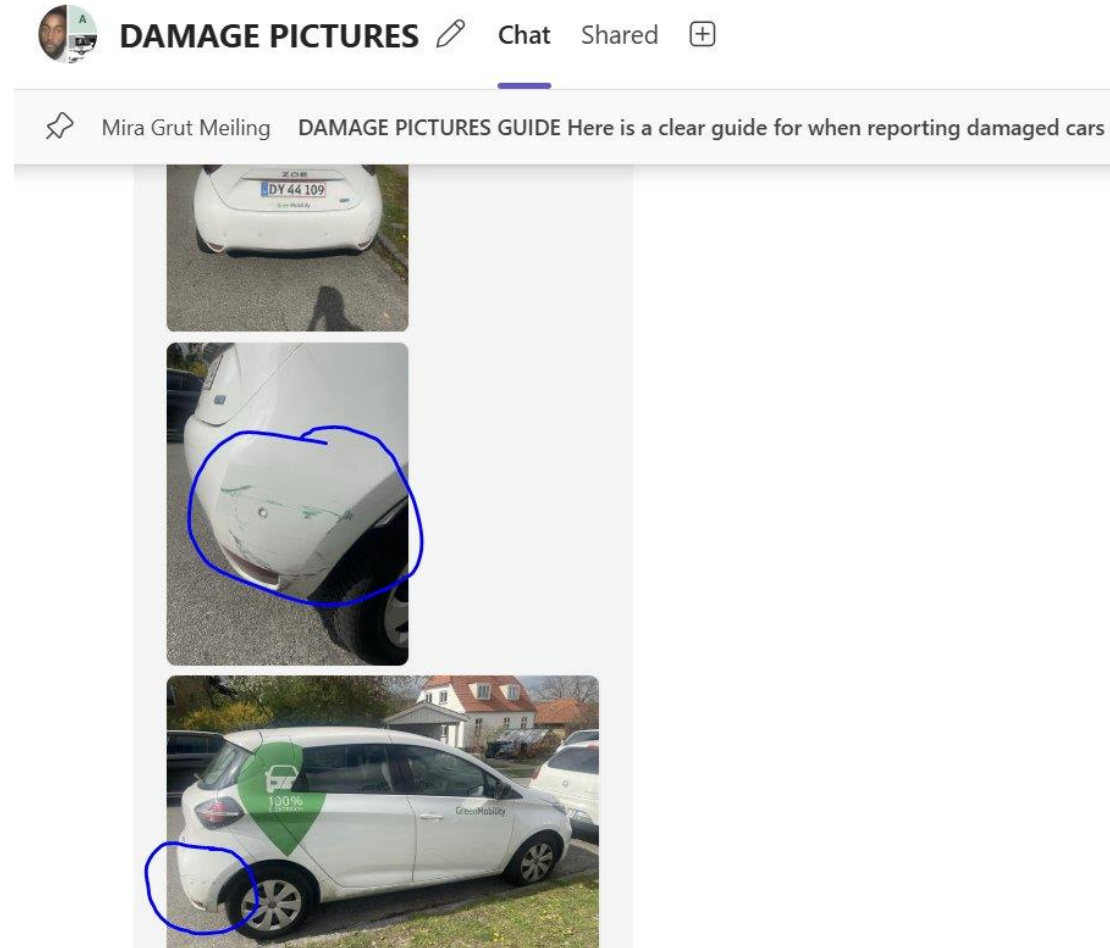
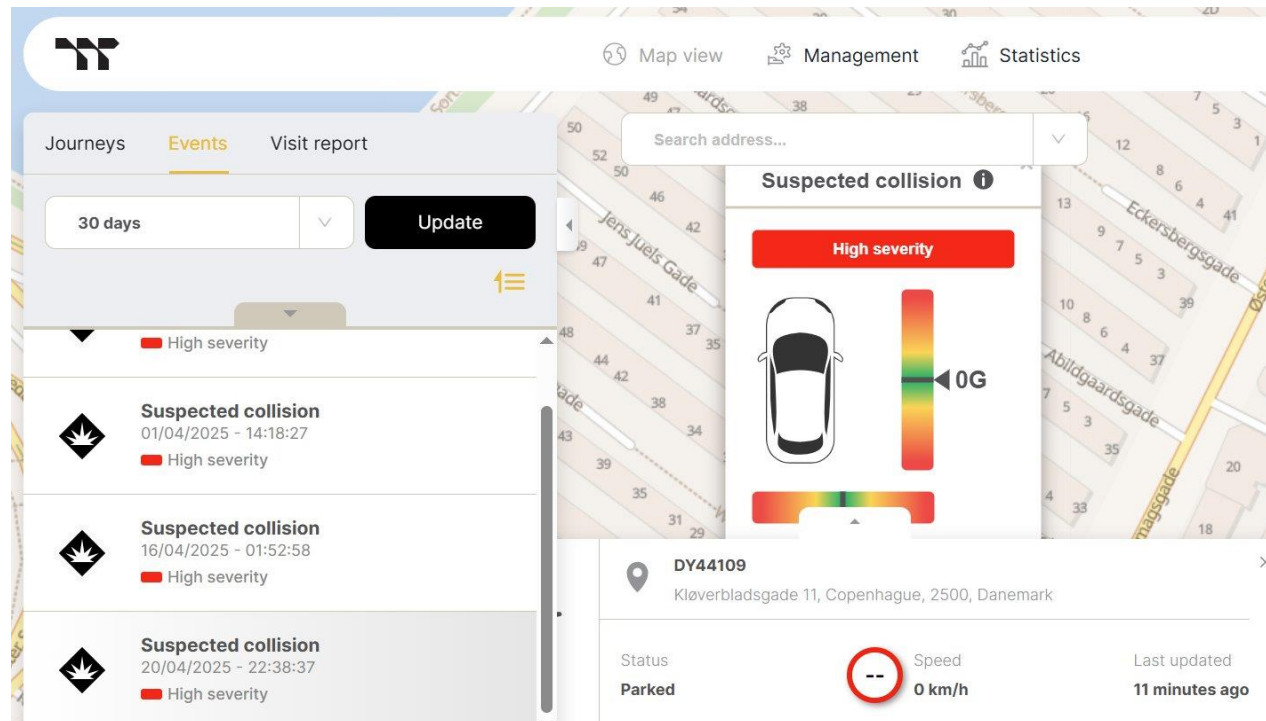
Better customer experience, prevention and revenue driver

Smoke Data Ready



Damage detection across entire fleet

Better customer experience, prevention and revenue driver



Dash Cams documents damages, trash, identity
Safer customer experience, prevention and revenue driver





GUIDANCE 2025: DRIVING PROFITABILITY AND SUSTAINABLE GROWTH



OUR EXPECTATIONS FOR 2025 ARE:

- Revenue growth of 7-13%
- EBITDA growth of 20-40%

QUESTIONS?

GreenMobility
YOUR CITY. YOUR CAR

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