GreenMobility reaches milestone in the number of trips in Copenhagen

The car-sharing service GreenMobility, which exclusively operates electric cars in its fleet, had over 60,000 trips in Copenhagen in August 2023, marking the highest number of trips in a month since the company's launch in 2016.

"It was in Copenhagen where we first established ourselves, and the region is now our largest market. Therefore, it's pleasing to see continued growth as Copenhagen residents and those in the surrounding municipalities increasingly embrace the car-sharing concept," says Kasper Gjedsted, CEO of GreenMobility.

In addition to locals, more tourists have also started to take advantage of the opportunity to use an electric car-sharing service to get around independently.

"There are tourists who want to be more mobile when visiting Copenhagen, and our app-based solution makes it extra easy and quick for them to register and get ready to drive one of our electric cars. Trips to North Zealand are particularly popular among tourists," concludes Kasper Gjedsted.

During the more than 60,000 trips in electric cars, over 100 tons of CO_2 emissions were avoided, and a distance equivalent to more than 20 times around the Earth at the Equator was covered.

Contact and further information

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About GreenMobility
GreenMobility offers modern urbanites easy, flexible, and sustainable transport in the form of electric shared city cars. Users have access to these cars via the GreenMobility app. Trips are paid per minute, through minute packages, on a daily basis or through a subscription. Today, GreenMobility operates a total of 1,600 EVs in Copenhagen, Aarhus, Antwerp, Gent, Brussels, Helsinki, Amsterdam. More than 250,000 people are registered as customers at GreenMobility.

Driven by global megatrends, GreenMobility sees a rapidly growing market for carsharing in large cities that demand green transport for their citizens and aim to reduce the number of private cars. GreenMobility's ambition is to be among the leading global operators of green shared mobility solutions. GreenMobility is publicly listed for trading on the Nasdaq Main Market Copenhagen in Denmark.