

Press release – 2021
Copenhagen, May 19, 2021

GreenMobility sets the team for further growth; Anders Wall is promoted to COO and Deputy CEO

GreenMobility has a clear goal to be a leading and Danish operator in green mobility, which is clearly reflected in the company's aspirations to be present in 35 cities with over 10.000 electric vehicles by 2025 – and thereby a definite no. 1 in Europe.

GreenMobility has in a few years grown from being in one Danish city to being an international operator in carsharing today with electric vehicles in 8 cities across 4 countries and thus among the leading operators in Europe. At the same time, GreenMobility has proven a profitable business in its original city of Copenhagen. And growth has continued despite Covid-19 having affected all markets.

To support growth, and in particular to increase it, the board in GreenMobility has set clear expectations and responsibilities for the executive management with focus on 3 main areas:

- Increased commercialization, as well as increased usage of cars, which will be managed by CEO Thomas Heltborg Juul, who will for now also have the role of Chief Revenue Officer.
- Clear capital basis and financial basis for growth, which will be managed by Anders Wall, who is simultaneously promoted to COO and Deputy CEO and thus also responsible for investor relations and other financing partners.
- Simplification of processes and lowering costs, as well as improved operations across operational cities, which is managed by CFO Kasper Kolding.

“We have set ambitious aspirations to be in 35 cities with 10.000 electric vehicles by 2025. That demands increased focus in all corners of the organization as we grow and the complexity increases. For that reason, we have reorganized to provide a clear division of responsibilities from management and down through the organization. We have also defined 3 must win battles. Commercialization, simplification, and financing”, says Tue Østergaard, Chairman of the Board in GreenMobility.

In connection with its annual general meeting in April, GreenMobility strengthened its board of directors. Former Vice-Chairman Tue Østergaard took over as chairman.

At the same time, Jørn P. Jensen who until recently was CFO of Dyson, and Thomas Alsbjerg, Senior Vice President and Head of Global Development in Vestas, joined the board. Together with Claus Juhl and Mie Fenger they make up the board which thus represents distinct skills across GreenMobility's business, not least in global expansion and financing.

Further information:

Thomas Heltborg Juul, Group CEO, mobile +45 2986 9901, thj@greenmobility.com
Tue Østergaard, Chairman of the Board, mobile +45 3134 3964, tue@greenmobility.com

About GreenMobility

GreenMobility offers the modern urbanite easy, flexible, and sustainable transport in the form of electric shared cars which the users have access to via the GreenMobility app. Today, GreenMobility operates 950 cars in Copenhagen, Aarhus, Malmö, Gothenburg, Antwerp, Gent, Brussels, and Helsinki. More than 120.000 people are GreenMobility customers.

Driven by global megatrends, GreenMobility sees a rapidly growing market for shared cars in large cities that demand green transportation for its citizens, so that the need for private cars is reduced. GreenMobility's ambition is to be among the leading global providers of green carsharing solutions. GreenMobility is publicly listed on Nasdaq in Copenhagen.