

Press release – 2021
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GreenMobility launches in Brussels as its third city in Belgium

The Danish electric carsharing provider GreenMobility launches in Brussels with its 1,2 million inhabitants. It is an important milestone in GreenMobility's growth strategy, which goal is to implement sustainable mobility in 35 European large cities by the end of 2025.

Initially, the service is launched with dedicated parking spots in Brussels' airport, two locations in the historic city center, and by the EU headquarters. EU politicians, tourists, and citizens in Brussels with a need for sustainable and flexible mobility can thereby get to and from Brussels' international airport in an easy and green way, as well as to GreenMobility's existing operational cities of Antwerp and Gent.

Will create a joint green solution through Europe

"Our app functions alike across all the cities we operate in, and therefore GreenMobility's electric vehicles become a significant, green mobility solution across Europe. In fact, you can buy an hour-package in Denmark and drive to Copenhagen Airport – and then freely continue the trip using the same package when you land in for instance Brussels," says Thomas Heltborg Juul, CEO at GreenMobility.

Through one joint solution and cars floating freely across the cities of Antwerp, Gent, and Brussels, GreenMobility expects a strong, united mobility solution for its customers in Belgium. A considerable operational synergy for GreenMobility is simultaneously obtained.

"Ideally, you should always be able to choose a sustainable mobility solution regardless of where you are in Europe. Our goal is to launch in 35 European cities by 2025 so that even more people may benefit from shared electric vehicles in their city," says Thomas Heltborg Juul.

With GreenMobility's app, the customers can book and drive the cars in the same way they know from their hometown when travelling to Copenhagen, Aarhus, Malmø, Gothenburg, Antwerp, Gent and Brussels in Belgium, or Helsinki in Finland. Simply locate a car in the app, unlock it and drive.

35 cities welcome GreenMobility

With a fundamental mission of creating sustainable cities with less pollution, noise, and congestion, GreenMobility sees Brussels as an important market. The city council welcomes electric vehicles, just like dozens of other climate-ambitious European cities have welcomed GreenMobility's solution.

"Brussels has a strong focus on green innovative solutions and is thus an ideal market for GreenMobility. As the city's citizens are used to shared mobility services, we expect a positive reception," says Thomas Heltborg Juul.

35 European cities have already pre-approved GreenMobility as a potential cooperation partner and in 2021, GreenMobility plans to launch 4-6 new cities.

Contact and further information

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About GreenMobility

GreenMobility offers the modern urbanite a simple, flexible, and sustainable transport in the form of electric shared city cars. Users have access to these cars via the GreenMobility app. Today, GreenMobility operates 950 cars in Copenhagen, Aarhus, Malmø, Gothenburg, Antwerp, Gent, and Helsinki. GreenMobility has more than 110.000 customers.

Driven by global megatrends, GreenMobility sees a rapidly growing market for carsharing in large cities that demand green transport for their citizens and aim to reduce the number of private cars. GreenMobility's ambition is to be among the leading global providers of green shared mobility solutions. GreenMobility is listed for trading on Nasdaq Main Market Copenhagen in Denmark.