

GREEN URBAN MOBILITY SOLUTION



GREEN

SHARING







The market for mobility is developing swiftly

GLOBAL TRENDS





CITY MOBILITY

LONG DISTANCE (+10km)

-  Public transportation
-  Peer-to-peer car sharing
-  Rental car
-  Car pooling




MID-DISTANCE (3-10km)

-  Free-floating car sharing
-  Stationary car sharing

-  Car hailing

-  Taxi services

SHORT DISTANCE (0-3km)

-  E-Mopeds
-  E-Scooters
-  (E-)Bikes

THE FUTURE OF MOBILITY?



People are expected to drop their own cars and instead use shared car services – mostly handled via subscription services^{2 3}



Following initial tests, self-driving cars are believed to handle the majority of car-on-demand services in the future⁴



Hubs for shared electrical cars may begin to form part of the electrical grid through Smart Grid⁵

The European market is open - We need to act within the next 3-5 years!

GreenMobility sees a large market potential in Europe for the coming 3-5 years to become a leading brand within car sharing.

Global policy makers **are looking for sustainable, shared mobility solutions** to reduce congestion and pollution, and consumers are seeking better ways to get around.



City criteria



Population 500,000- 1 million
Density 4-5,000 km²



Supplement to public transportation
Congestion patterns
Parking options



Green city agenda
Incentives for EVs



Cooperative city stakeholders

GreenMobility - Free float car sharing



ONE APP IS THE KEY TO ALL CARS

Your smartphone is all you need to find, reserve and unlock the city car – whether you are a private customer or business customer benefitting from our full Company Car on Demand program



ALL INCLUSIVE

The price includes parking, power and insurance. Simple, flexible and transparent to use – no extra expenses



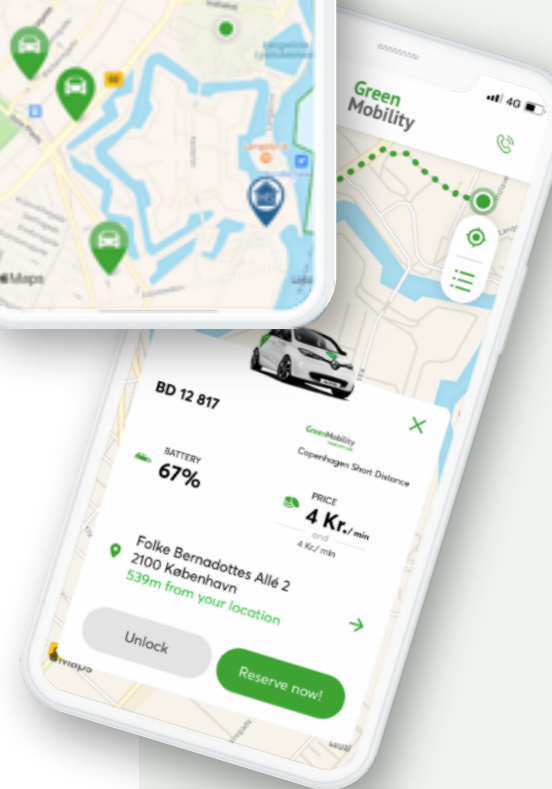
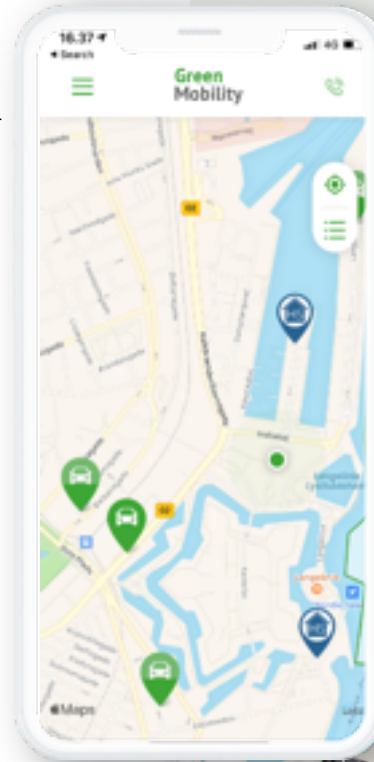
MINUTE | PRE-PAID | DAILY

Drive as far and long as you want. You can pay by the minute, on pre-paid minutes or on a daily package



DESIGNATED HOTSPOTS

Parking in the city can be a hassle; GreenMobility offers designated parking, making it easy to park the city car



100% GREEN

GreenMobility is a sustainable service using only zero emission vehicles

ROAMING BETWEEN CITIES

When having registered in one city, the customer can use the app in all GreenMobility cities

ALWAYS IN THE BEST CONDITION

GreenMobility handles repairs, charging and cleaning and, on average, has hands on the cars every 3.5 days

AVAILABILITY

24/7 fleet management ensures that cars are always available when customers need them, while 24/7 customer service ensures that customers can always get the help they need

GreenMobility has built significant know-how in managing an EV free floating fleet



GreenMobility team handles charging, cleaning and optimal car placement

Hands on the car every 3.5 days



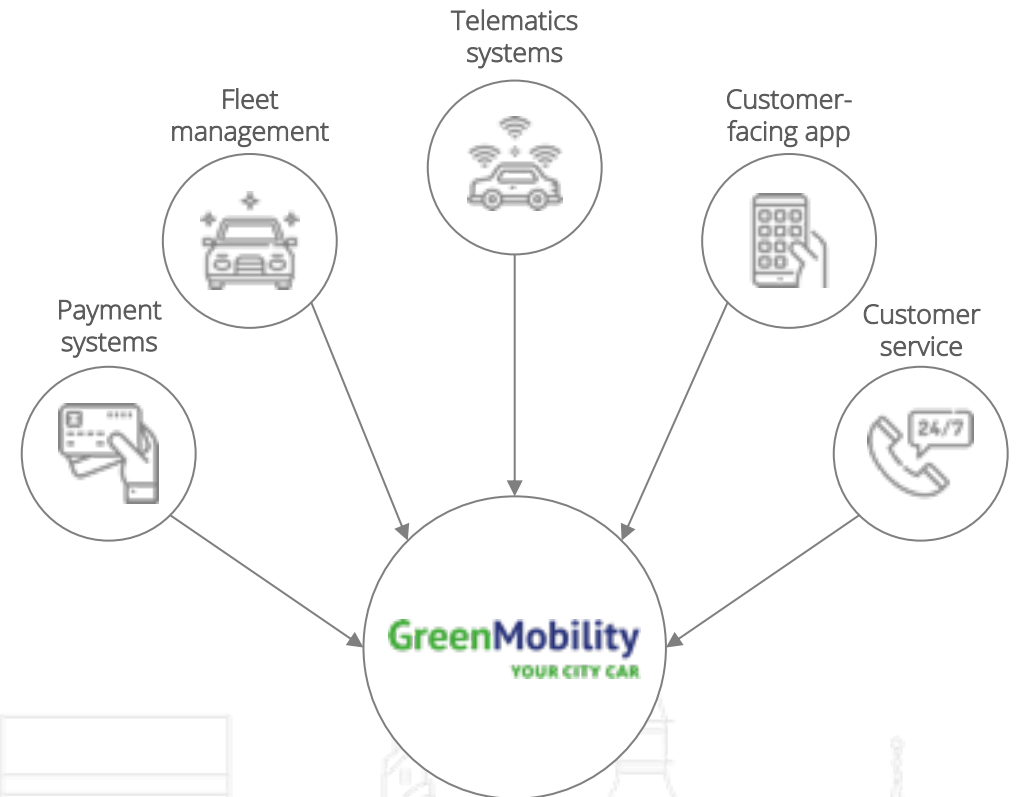
24-hour customer service

24-hour fleet management overview



Data is collected from the cars in real time

GreenMobility has built significant knowhow from well-run operational back-bone

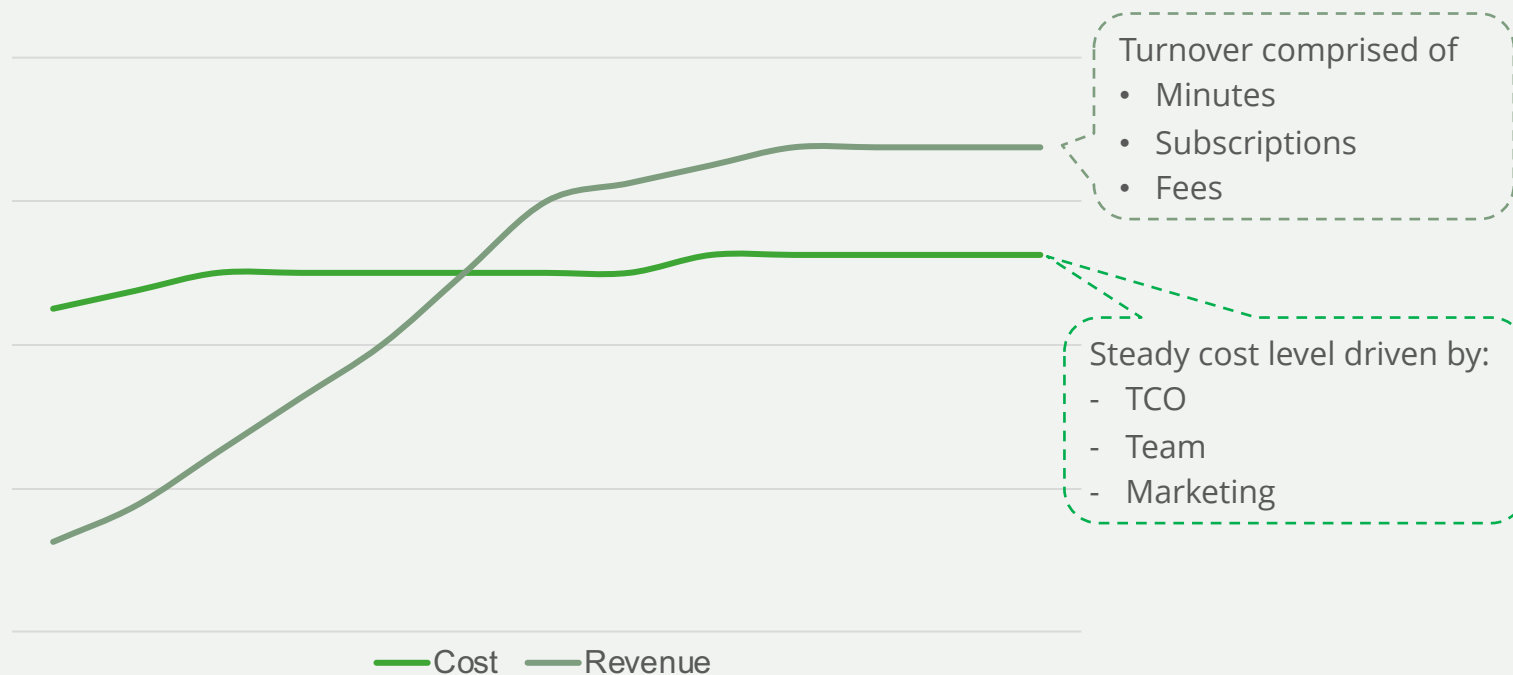


GreenMobility has developed a robust portfolio of proprietary systems

Business model

Scaling the business through utilization of the cars is the key focus

- The main cost effects (per car) will be in place from launch date
- Customers and revenue to be generated, and with customer acquisition, recurring revenue will generate growth alongside BtB agreements
- Revenue will reach a maturity level where additional cars will be introduced



GreenMobility sustainable solution with local engagement

GreenMobility is born **green**, so sustainability comes natural. To ensure this, GreenMobility has defined a specific ESG programme, relevant not only to the business, but also to support local engagement to improve the environment and city life. Please see the appendix for more details.



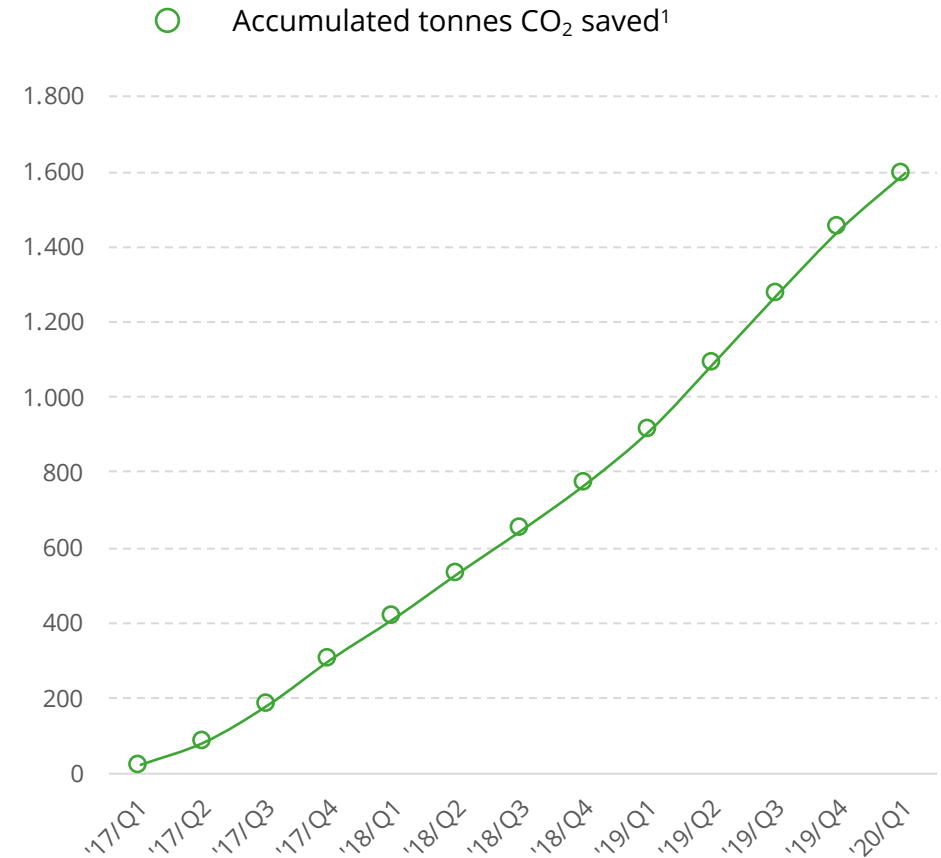
Make cities and human settlements inclusive, safe, resilient and sustainable



Ensure sustainable consumption and production patterns



Take urgent action to combat climate change and its impacts



- Since Q1 '17, GreenMobility has helped save more than 1,600 tonnes CO₂

¹ Relative to having driven an equivalent amount of km in a typical combustion-engine vehicle (118.5 g CO₂/km based on European Commission, 2019, Average CO₂ emissions from new cars sold)

Our solution – Cleaner air

GreenMobility saves
on average
0,9 kg CO₂
per trip

11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION



Our solution – Reduction in private cars

For every shared
GreenMobility vehicle
4 private cars
are replaced

11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	13 CLIMATE ACTION 
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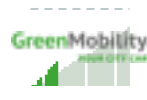
GreenMobility Independent, green car-sharing provider

We seek to expedite the transition away from private car ownership in urban areas by providing the convenience of on-demand mobility - in a wholly sustainable manner



2016/17

Year of establishment



2017

Listed on Nasdaq CPH



91,220

Total number of users
(June 2020)



678 / 1.675

Tonnes CO₂ saved¹
(During 2019 / Total to date)



681,890

Trips driven
(During 2019)



750

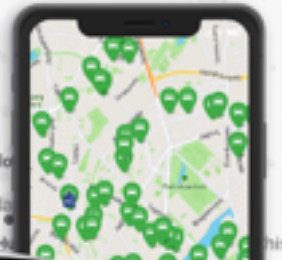
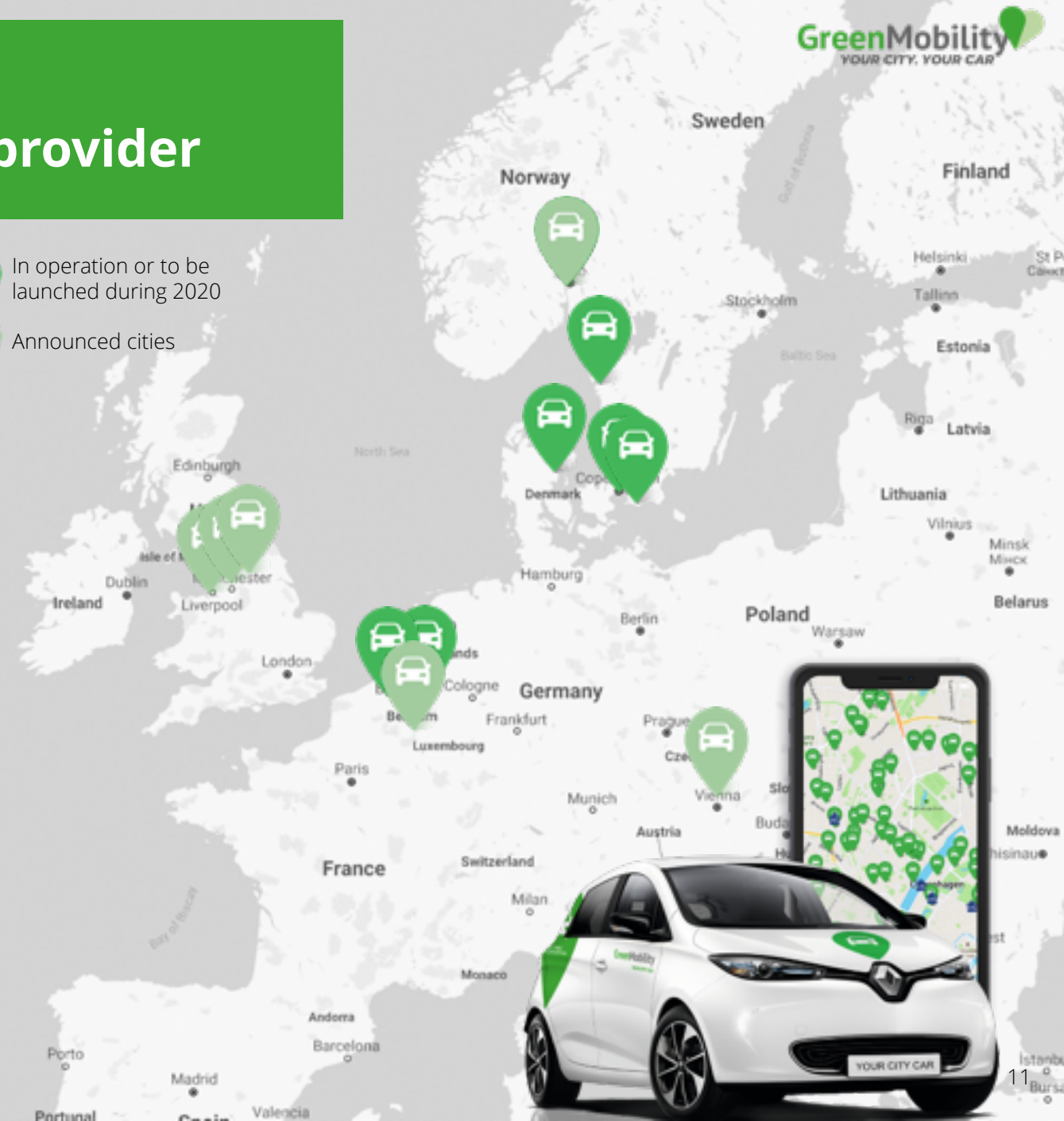
EVs in operation
(June 2020)



In operation or to be launched during 2020



Announced cities

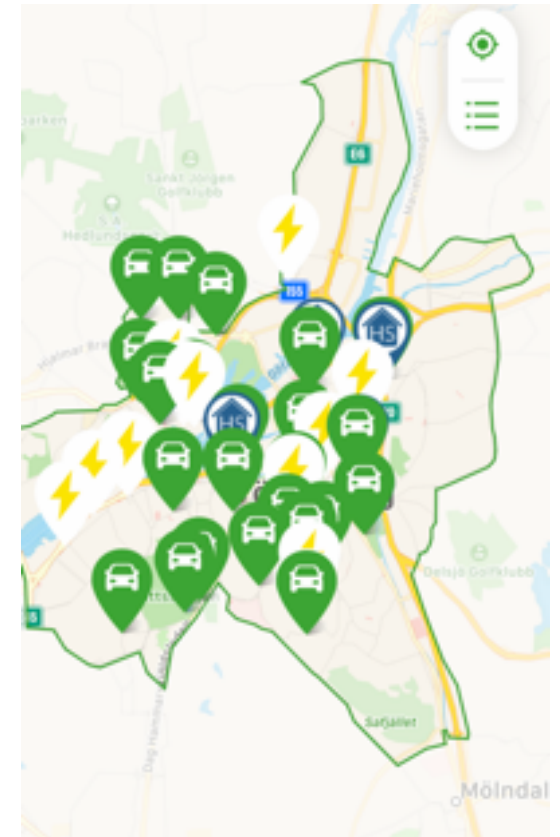
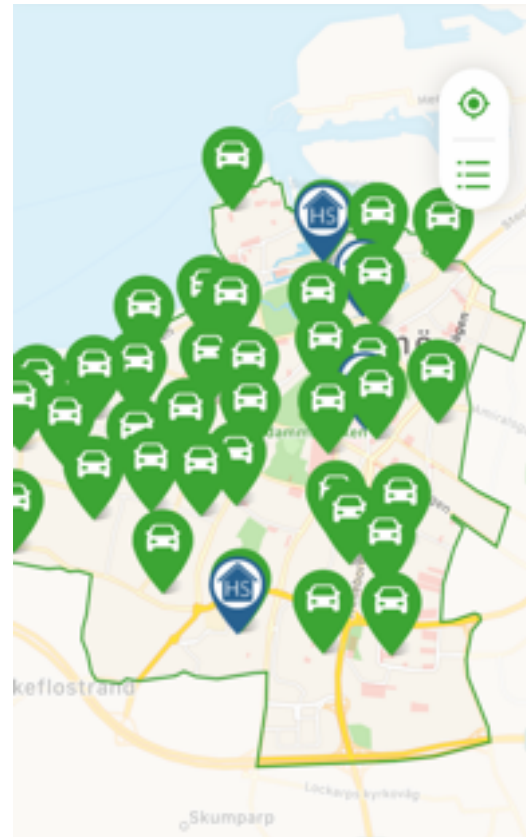


1) Relative to having driven an equivalent amount of km in a typical combustion-engine vehicle (118.5 g CO₂/km based on European Commission, 2019, Average CO₂ emissions from new cars sold)

GreenMobility Sweden

Malmö and Gothenburg

- Launched June 15th
- First free flow car sharing in both cities
- 200 electric vehicles
- 15,000 customers expected in 2020
- Proximity to Copenhagen – enables effective operation
- Still early days – but trending positively. On target so far.
- 50% of customers are already returning = recurring revenue

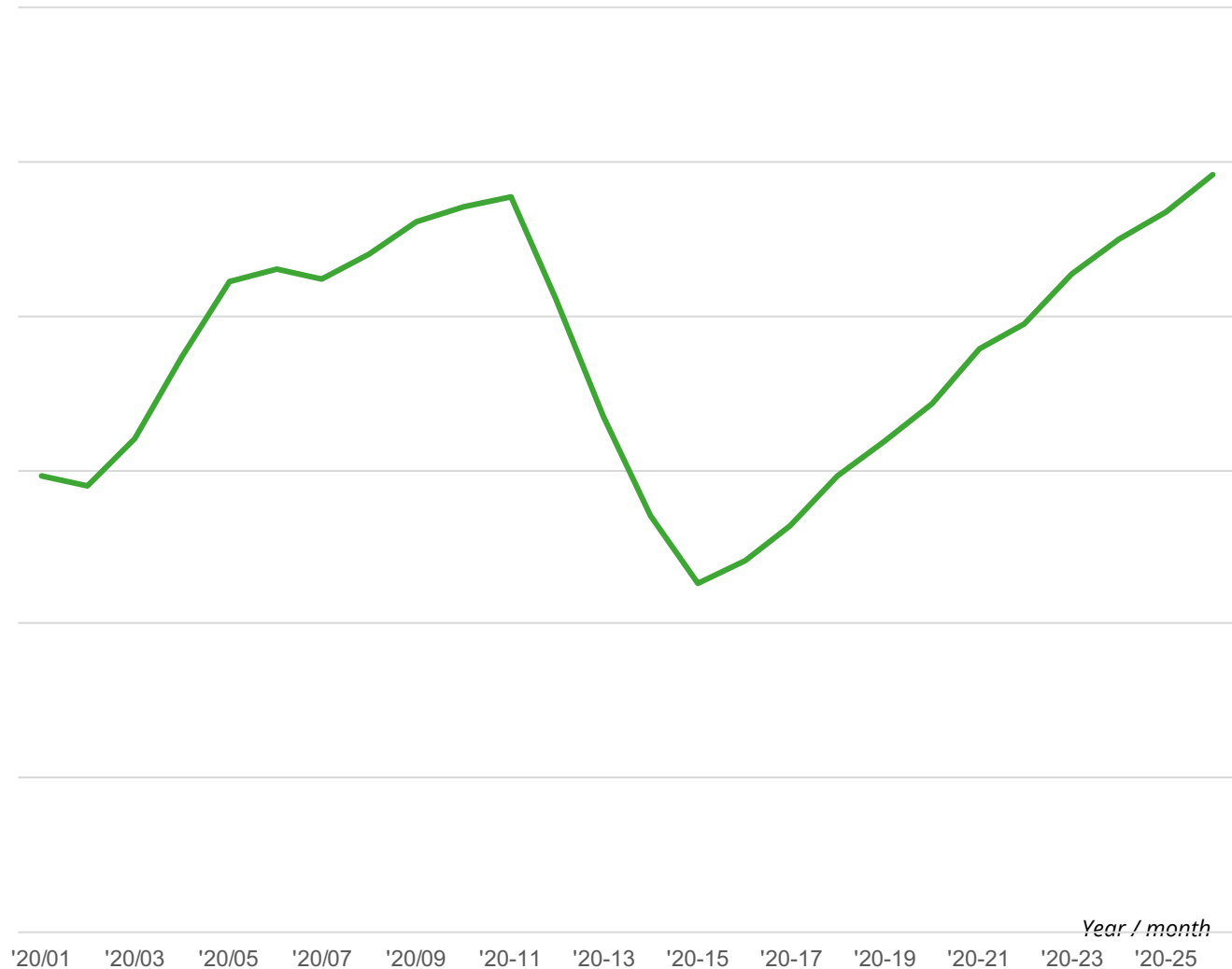


Growth in active customers – also post Covid-19

ACTIVE CUSTOMERS

Per 4-week back-ward rolling window, indexed

- 1 Strong growth as the year started
- 2 Covid-19 brought a significant drop, as people started working from home, the airport were closed down and educational institutions were closed
- 3 The business dropped more than half but was kept in full operation to service the people who needed mobility, including offering the service free of charge to doctors and nurses
- 4 From the initial drop, the business grew slowly day by day
- 5 Now we see our customers returning and customer activity is now higher than before Covid-19 – still with the airport closed and no larger educational institutions in operation



○ # Active customers, back-ward rolling average, indexed '17/04=100

GREEN

CITIES

EV'S

We aspire to be one of the best concept for **Green** urban Mobility in the world

We want to be part of the urban future

Questions?

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